

## Financial Advisory – GeoSolutions, B.V. (DBA Gypsii)



March 2010

**Financial Advisor**

*The undersigned acted as  
sole financial advisor*

 **M.M. Dillon & Co.**

### Highlights

- Publicly traded company offering Location-based, social networking application for use with mobile devices to over 1 million users
- M.M Dillon & Co. (“Dillon”) served as Gypsii’s sole financial advisor
  - Provided comprehensive valuation analyses as well as marketing materials and introductions to potential investors
  - Assisted the Company in securing \$11 million in a private placement
  - Advised the Company on :
    - Valuation
    - Market positioning
    - Appropriate institutional capital providers

### The Company

GeoSolutions, B.V. (DBA “Gypsii”) provides mobile web technologies and products that connect people, places, communities, content and advertising across networks and devices for the transfer and publishing of location based information between mobile devices. Its solution enables to capture, edit, and share user generated content and places, as well as helps its customers to explore location based content, services, and points of interest; find people, friends, and content in selected communities; connect experiences; and locate and map friends and places. It offers apps and Open API solutions to companies. The company is based in Amsterdam, the Netherlands with additional offices in North America, Europe, and the Asia Pacific, as well as in Salo, Finland.

### Contact Us

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### About M.M. Dillon & Co. (Formerly CRT Investment Banking LLC)

M.M. Dillon & Co. (formerly CRT Investment Banking LLC) is an employee-owned partnership where industry and product specialists collaborate closely to provide creative, idea-driven advice and solutions to its institutional and corporate clients. M.M. Dillon offers public and private financing, M&A advisory and restructuring advisory services. M.M. Dillon’s team of experienced professionals provides execution capabilities for companies across a range of industry sectors. The firm’s senior banking professionals have a minimum of 20 years experience with major Wall Street firms.